

**SCALE
UP 4
EUROPE**

ScaleUp4Europe HealthLab

Opportunity to become a challenge partner

Programme Overview

We organise a remote prototyping programme to match outstanding Digital Health Scaleups with 3-4 challenge partners. The scaleups will develop first proof-of-concepts for their most pressing innovation challenges.

What_

One functional prototype for every innovation challenge /use case

Established **scaleup-corporate relationship**

EU-wide dissemination in the Startup Europe network of the European Commission

Cost_

Free

Who_

3-4 outstanding later-stage startups or scaleups per partner
3-4 challenge partners (public, corporate)

When_

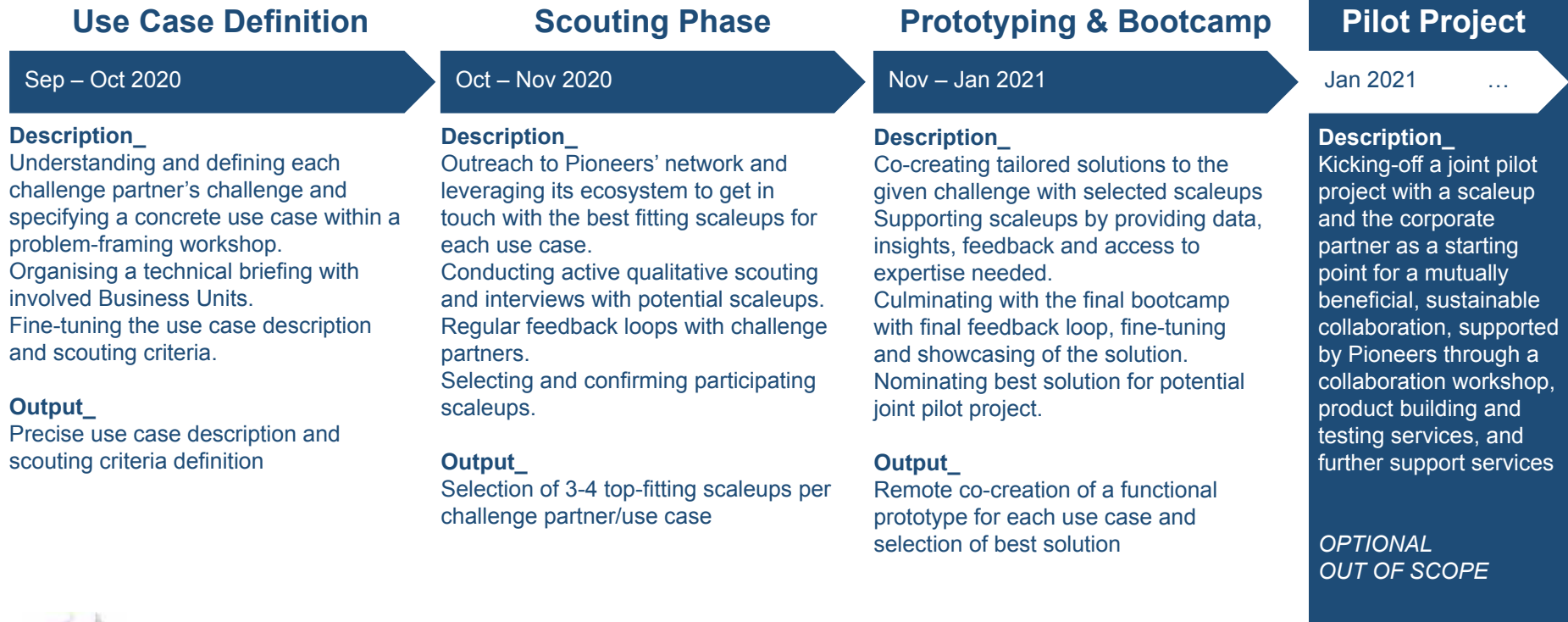
Sep 2020 Use Case Definition
Oct – Nov 2020 Scouting
Nov – Jan 2021 Prototyping
Jan/Feb 2021 Final Event

About_

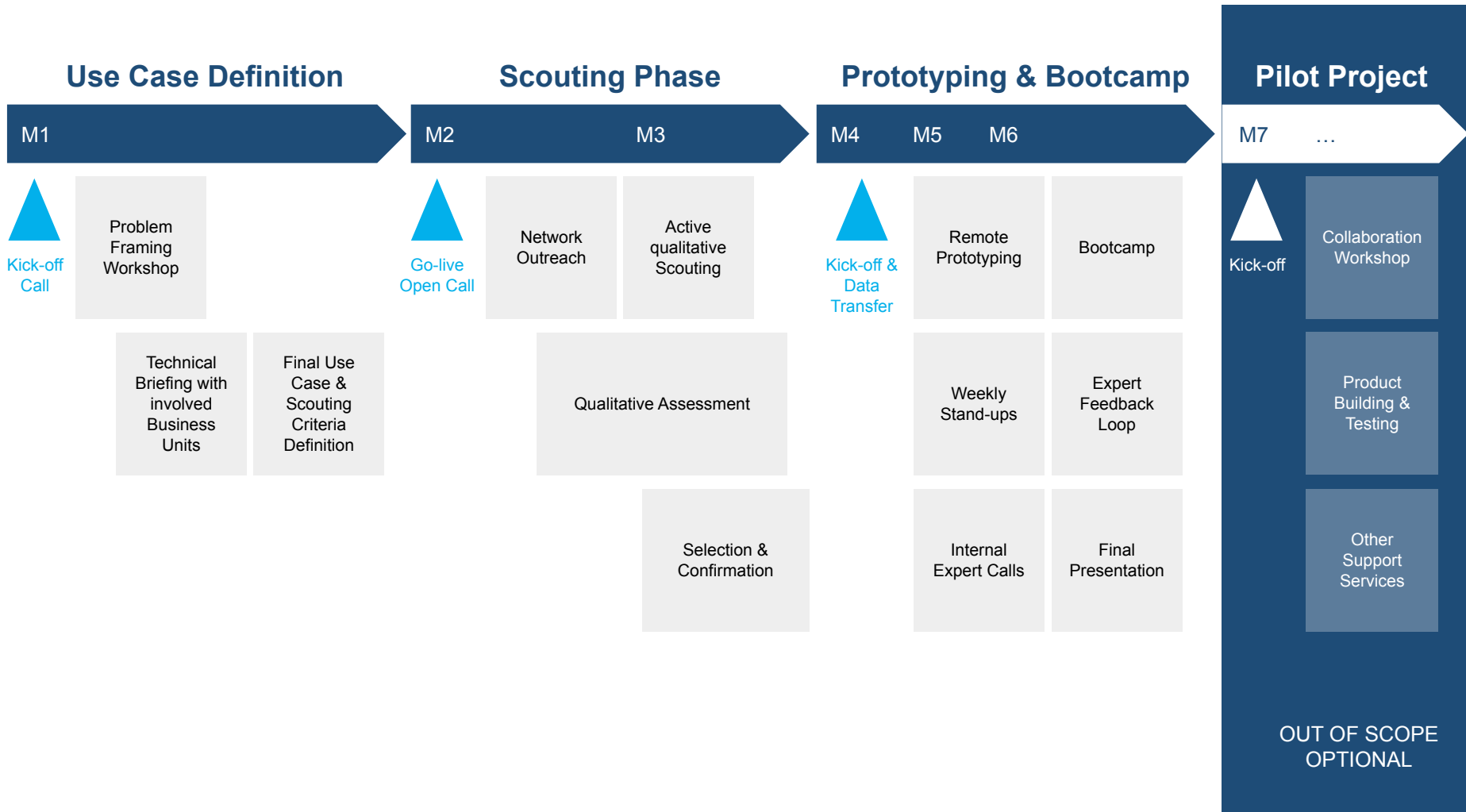
ScaleUp4Europe is a cross-border project funded by the Horizon 2020 programme of the European Union, supporting innovative companies to scale and fostering their collaboration with corporates and public organisations

Timeline

After kicking off with use case definition in September, we will scout for top-fitting scaleups that will co-develop a tailored, innovative solution with the respective challenge partner until January 2021 .



Detailed Timeline



Challenge Partners

Challenge Partners benefit from innovative solutions for their challenges and pan-European dissemination.

Criteria_

- Corporate or public institution located in Europe
- Intention to co-create and work with scaleups in the long-term
- Commitment to share data and insights relevant for the challenges
- Availability to join workshops and expert sessions

Activities_

- Bring in own challenges and specify one use case to be worked on together with scaleups
- Select best fitting scaleups to co-create new solutions
- Mentor scaleups and get inspired

Benefits_

- Meeting and working with exclusively scouted scaleups focusing on specific use case
- Dissemination in Startup Europe Network and beyond



Programme & Technology partners

We partner with leading global corporates, hospitals and research institutions, such as the Computational Imaging Research Lab at the Medical University of Vienna.



**SCALE
UP 4
EUROPE**

LET'S JOIN FORCES AND
CREATE THE FUTURE OF
HEALTH TOGETHER!

Call to Action_

Sounds interesting? We are looking for
challenge partners and industry mentors.
Get in touch with us to discuss
your involvement.

ScaleUp4Europe HealthLab

Challenge Identification Grid

1 NAME THE CHALLENGE

How could you name the challenge field in a few words?

2 SHORT DESCRIPTION OF CHALLENGE

Describe the challenge briefly (max 500 words) in simple words, some helpful questions:

- Who is having the challenge?
- What is the challenge about?
- When is it happening?
- Why is it important to solve?

Name potential use cases, startups or technologies you know in this field

3 CONTACT DETAILS

Which organisation will be involved?

- Name:
- Type of organisation:
- Size (e.g. employees, annual revenue):
- Website:
- Speciality:

Which Business Units will be involved?

Who will be the contact person?

- Name:
- Position:
- Email:
- Phone:



ABOUT PIONEERS

WE ARE ENTREPRENEURS.

We speak corporate and startup language and are passionate entrepreneurs ourselves.

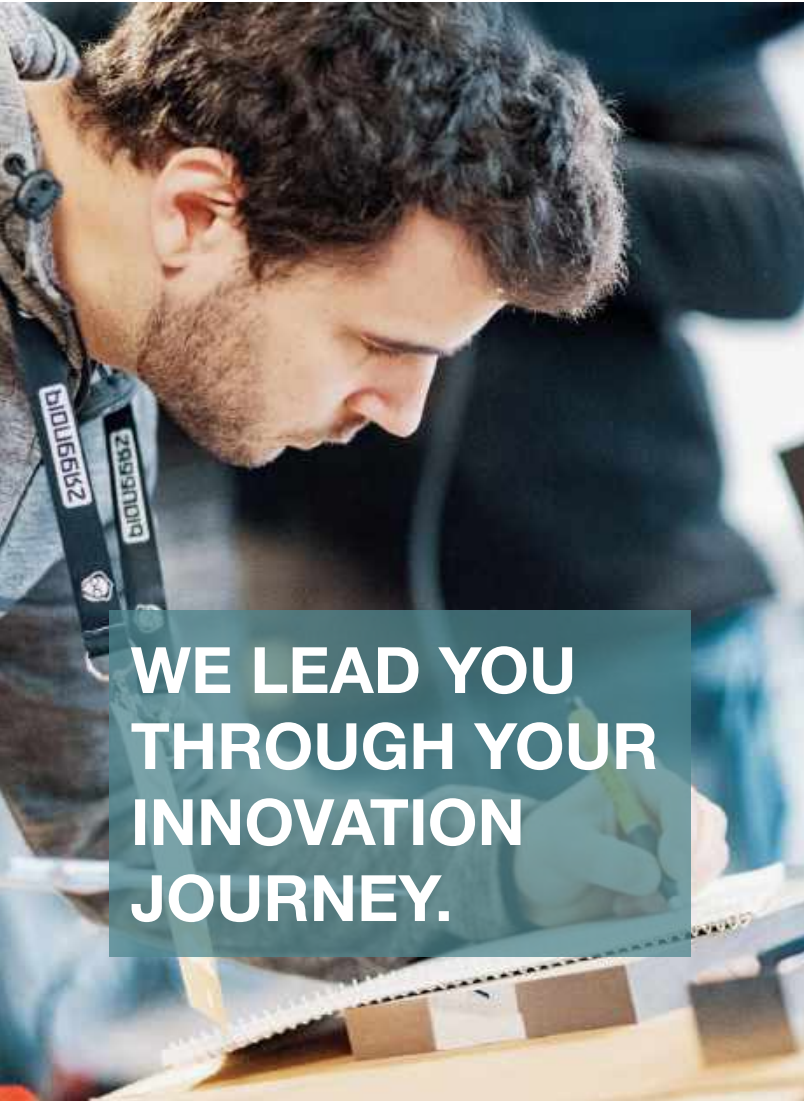
WE HAVE A GLOBAL REACH.

For 9+ years we have delivered innovation outcomes across various industries. As a result, we have a global network of startups, experts and partners across over 100+ countries.

WE DELIVER.

We have worked with and learned from more than 130+ industry leading companies, global multinationals, investment funds and state-owned organisations.





**WE LEAD YOU
THROUGH YOUR
INNOVATION
JOURNEY.**

INTRAPRENEURSHIP

- Mindset change & culture formats**
- Problem mapping & digital ideation**
- Internal innovation programs**

STARTUP COLLABORATION

- Targeted startup scouting**
- Startup incubation & acceleration**
- Rapid prototyping & hackathons**
- Innovation & pitching days**

VENTURE BUILDING

- Design sprints & innovation labs**
- Prototyping & product building**
- Co-creation & hybrid innovation**
- Building innovation ecosystems**

WE ARE MORE THAN A CONSULTING COMPANY. WE ARE ECOSYSTEM BUILDERS.

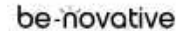


We are part of startup300, a group of entrepreneurial companies equipped with fundamental services to accelerate your corporate innovation activities.

INNOVATION CONSULTING



130+ projects, **14+** countries



17,000+ startups & dealflow management software

Digital **idea management platform**



FUNDING



120+ crowdinvesting campaigns, **200+** startup funding projects, **€51 Mio** raised



STARTUP INVESTMENT

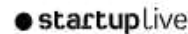


Series A & early stage investments, **€1m+** co-investments, **€50-100k** early stage funding



COWORKING

25,000+ sqm, **12+** partner spaces



EVENTS

On the ground support for startups for **10+ years** across **20 countries**



COMMUNITY

Network for corporates, founders, investors and entrepreneurs

SELECTION OF OUR CLIENTS



Let's get started.
Join our network of like-minded corporate partners.



Technology needs visionaries
to make it fly.

**BE BOLD.
BE A PIONEER.**

CONTACT US.

discover@pioneers.io

