

26th May 2020

**Financial Times, EHPPA & Health Proc Europe Association**  
**1<sup>st</sup> Pan-European Healthcare Procurement Summit**  
**March 2021**

The Financial Times, EHPPA and Health Proc Europe Association are pleased to announce the launch of a new Healthcare Procurement Congress. Taking place in Brussels, the Summit will bring together the senior leadership of private and public healthcare providers across Europe, their procurement representatives, as well as innovators and strategists from across the healthcare supply chain.

The Financial Times will curate a world-class agenda of keynote speakers, panel debates and workshop sessions focused on the challenges and opportunities of hospital purchasers as well as addressing the strategic imperatives of today's healthcare providers: management of escalating costs, growing demand, and the implementation of new technologies.

The Financial Times, EHPPA and Health Proc Europe Association are currently welcoming speaker applications and sponsorship enquiries for the congress. A 'Frequently Asked Questions' addendum has been enclosed with this letter.

For further information please contact:

Joe Hames – [joe.hames@ft.com](mailto:joe.hames@ft.com)

Yours Faithfully,



**Joe Hames**  
**Head of Portfolio, Healthcare & Pharmaceuticals**  
**Financial Times**

**Financial Times, EHPPA & Health Proc Europe Association**  
**Pan-European Healthcare Procurement Summit**

**Frequently Asked Questions**

**Who will attend the summit?**

There will be a particular focus on ensuring a high level of attendance from hospital and healthcare providers, both in terms of senior management and procurement professionals. We are mindful that we do not want this to be a conference where attendance is almost entirely supply-side.

We will focus on Europe so far as procurement is concerned, but we will have strong global representation from suppliers.

Within Europe we are planning regional sessions such as German speaking countries (D-A-CH), United Kingdom, Ireland, France, Benelux, Italy, Spain/Portugal, Denmark, Nordics, Eastern Europe.

**Which language will the summit be held in?**

The main onstage language will be English but German and French translation will be available to all.

**How many people will attend the summit?**

We are seeking to confirm 450 attendees. However, the focus will be on securing high-quality decisionmakers rather than volume of attendance.

**Can I speak at the event?**

The Financial Times will consider all speaking applications on an individual basis. However, we will ask some organisations, particularly those in the hospital supply chain, to underpin their speaking involvement with sponsorship.

For further information contact: Joe Hames – [joe.hames@ft.com](mailto:joe.hames@ft.com)

### **When will the agenda be published?**

The agenda will be published during the Autumn of 2020. However, the majority of speakers will be announced ahead of this date. We advise interested parties to make speaker submissions as soon as possible.

### **Can I sponsor the event?**

Yes. Sponsorship rates and packages are available on request.

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### **About European Health Public Procurement Alliance (EHPPA)**

An alliance of non-profit Group Procurement Organisations which aims to pool expertise, leverage performance and provide its members with a strategic position in the European health procurement market. Founded in 2012 EHPPA is a registered association under French law and has its headquarters in Paris.

More information available here: <http://www.ehppa.com>.

### **About Health Proc Europe Association (HPE)**

HPE is the new non-profit association founded in 2019, which focuses strongly on the needs of hospital and healthcare service procurers and CFOs. The overall strategy of HPE:

- Creating transparency in Europe-wide health procurement
- Establishing a strong voice of procurers to represent the 15,000 hospitals and thousands of other healthcare providers in Europe
- Sharing European expertise
- European best practices
- Getting ready for the future of digital procurement

More information available here: <https://www.healthproceurope.org>.